

# NRMCA & Habitat for Humanity: Delivering Affordable Concrete Housing

03.20.2023



**BUILD WITH STRENGTH**



# THANK YOU

# TO OUR PARTNERS



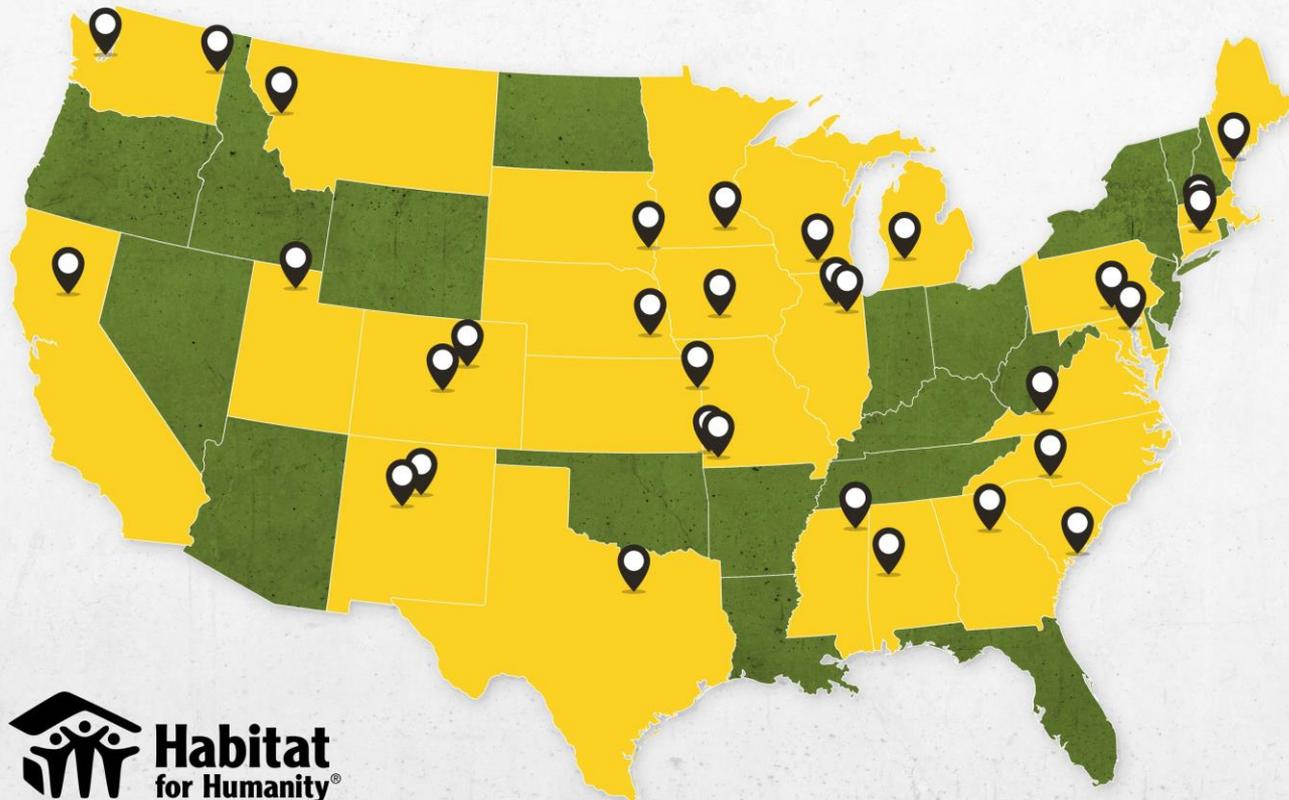
# THANK YOU

# TO OUR PARTNERS



# 47 PROJECTS IN 27 STATES

**BUILD WITH  
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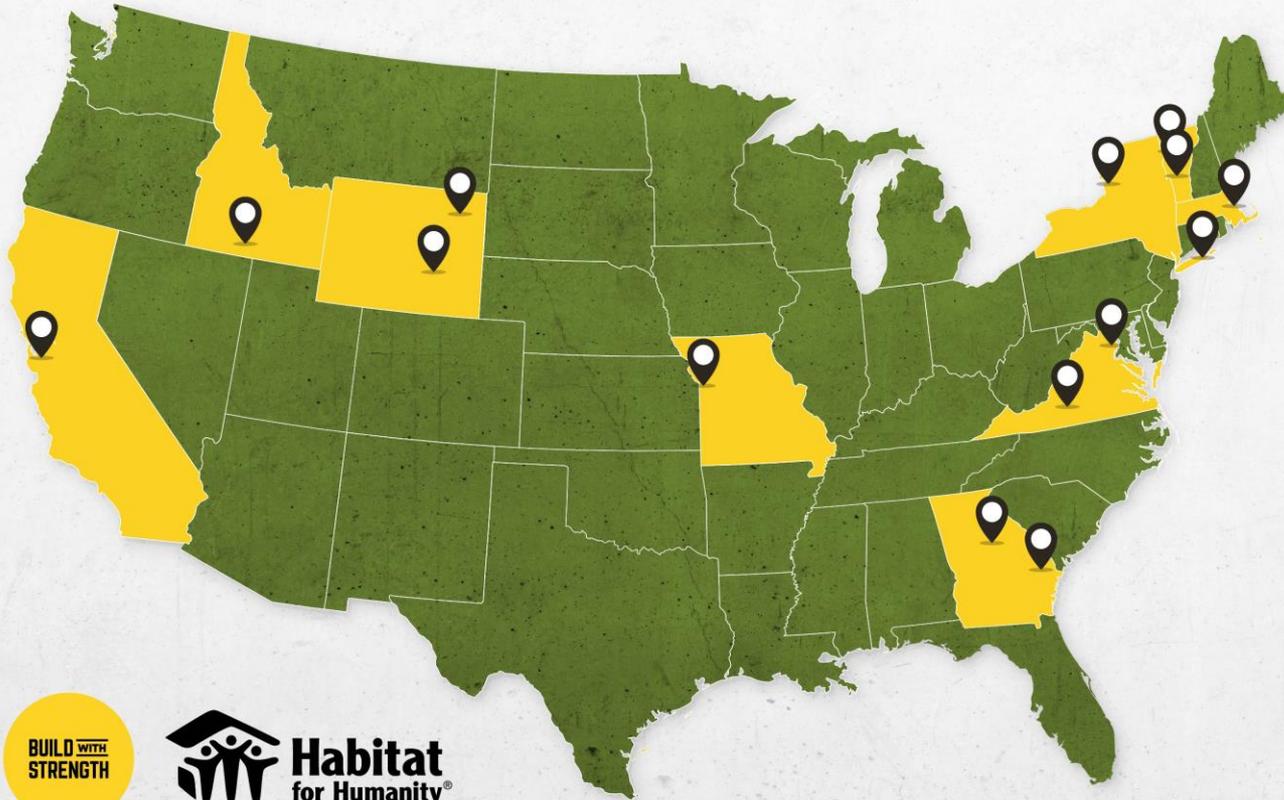


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Tuscaloosa, AL	Joplin, MO
Paradise, CA	Neosho, MO
Woodland Park, CO	Missoula, MT
Denver, CO	Lincoln, NE
Hartford, CT	Albuquerque, NM
Athens, GA	Santa Fe, NM
Elwood, IL	Charlotte, NC
Montgomery, IL	Harrisburg, PA
Des Moines, IA	Charleston, SC
Kansas City, KS	Sioux Falls, SD
Baltimore, MD	Dallas, TX
Springfield, MA	Brigham City, UT
Portland, ME	Pearisburg, VA
Grand Rapids, MI	Gig Harbor, WA
Northfield, MN	Spokane, WA
Tupelo, MS	Madison, WI

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# LOOKING AHEAD TO 2023



## 2023 Builds:

HFH East Bay Silicon Valley – San Leandro  
HFH of Suffolk – Riverhead on Long Island  
HFH Roanoke Valley – Roanoke City  
HFH Heart of Wyoming – Casper, WY  
HFH Energy Capital – Gillette, WY  
HFH Northern Virginia – Alexandria  
HFH South Shore – Cohasset, MA  
HFH Green Mountain – Williston, VT  
HFH Putnam County – Georgia  
HFH Niagara – New York  
HFH Rutland County – Vermont  
HFH Bulloch County – Statesboro, GA  
HFH Magic Valley – Twin Falls, Idaho  
HFH of Kansas City – Missouri

## 2023 (possible) builds:

HFH Pensacola – Florida  
HFH Raritan Valley – Bedminster, NJ  
HFH Tillamook – Oregon  
HFH Benton County – Arkansas  
HFH Greater Indy – Indiana  
HFH Las Vegas – Nevada  
HFH Pemi Valley – Plymouth, NH  
HFH Hawaii Island – Kona  
HFH Lexington – Kentucky  
HFH New Orleans – Louisiana  
HFH Buckhannon River – West Virginia  
HFH Montgomery County – Tennessee

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# Partnership Announcement



Posted on: March 26, 2023



## BUILDER HABITAT FOR HUMANITY PARTNERS WITH NRMCA TO CONSTRUCT CONCRETE HOMES NATIONWIDE

Concrete associations will donate materials for projects and support training classes in 16 locations across the U.S.

By Vincent Sabandro



# Maryland



# Denver



# Colorado, Nebraska, Iowa



# Paradise, California



NRMCA's Mike Philipps

Learn more at [BuildwithStrength.com](http://BuildwithStrength.com)

**THESE HOMES ARE BUILT WITH...**

## INSULATED CONCRETE FORMS (ICF)



**RESILIENT**

- Reinforced concrete walls provide safety for building occupants



**SUSTAINABLE**

- Superior energy performance
- Lower maintenance costs
- Improves life-cycle carbon impacts



**Habitat for Humanity**  
of Butte County



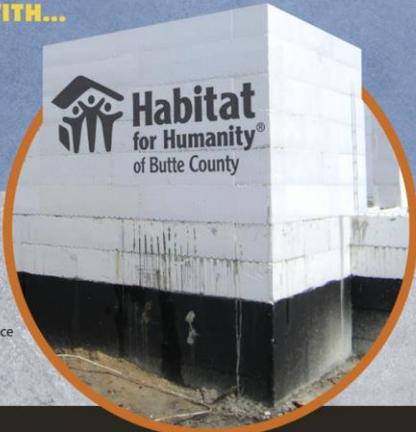
**ENERGY EFFICIENT**

- Exceeds today's energy codes
- Reduces utility costs



**COST EFFECTIVE**

- Competitively priced with any other construction material







*Certificate of Special  
Congressional Recognition*

*Presented to*

*National Ready Mixed Concrete Association*

*Habitat for Humanity ICF Construction Ribbon Cutting*

*In recognition of your efforts to help rebuild the Town of Paradise*

May 19, 2021

DATE



Doug LaMalle, Member of Congress  
for Congressional District 4, California



# CONCRETE LASTS FOR HABITAT FOR HUMANITY



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**BUILD WITH STRENGTH**



# Northfield, Minnesota

AMY KLOBUCHAR  
MINNESOTA

COMMITTEES:  
AGRICULTURE, NUTRITION,  
AND FORESTRY  
COMMERCE, SCIENCE,  
AND TRANSPORTATION  
JOINT ECONOMIC COMMITTEE  
JUDICIARY  
RULES AND ADMINISTRATION

United States Senate

WASHINGTON, DC 20510

September 28, 2021

Cemstone Companies  
2025 Centre Pointe Blvd  
Mendota Heights, MN 55120

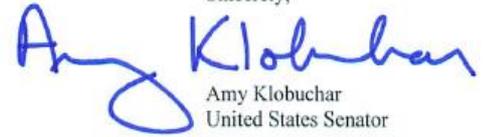
Dear Friends,

Thank you for inviting me to join you today for the site visit and ceremonial concrete pour at the Rice County Habitat for Humanity build location. I want to take this opportunity to recognize both Cemstone and Habitat for Humanity for their dedication to their communities.

Since 1927, Cemstone has been dedicated to producing quality cement and stone products and services. Your four-generation family business and 93 years of operations is a testament to Cemstone's work ethic, unwavering business integrity, and positive lasting impact. It brings me joy to see a company such as yours supporting the Northfield community by partnering with Habitat for Humanity to bring affordable housing to those who need it most.

Thank you again for the invitation, and I commend the work you and Habitat for Humanity are doing to strengthen and invest in our communities. I look forward to working with you to build a brighter future for all Minnesotans, and I am proud to serve you in the United States Senate.

Sincerely,

  
Amy Klobuchar  
United States Senator



CEMSTONE's Thor Becken

# Hartford, Connecticut

**BUILD WITH  
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**A GROUNDBREAKING  
PARTNERSHIP CONTINUES.**



Because of Habitat and their partners, we are able to build up and give another family a chance to be a home owning family.

**Luke Bronin, Mayor of Hartford, CT**



# Alabama, TX, GA, MO & New Mexico



Santa Fe  
**Habitat**  
for Humanity®  
Building Homes, Building Hope.



# Illinois, Utah, Wisconsin, South Carolina, Mississippi



# Spokane, Washington



Build With Strength  
 2,018 followers  
 Breaking ground on 2 new Habitat for Humanity-Spokane houses in the East Central Neighborhood - the first to utilize CRH Americas concrete & SuperForm Products Ltd. a #SustainableConcrete building system that maximizes [see more](#)



Habitat  
for Humanity®  
of Missoula



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**BUILD WITH STRENGTH**



**ICFMA**  
INSULATING CONCRETE FORMS  
MANUFACTURERS ASSOCIATION



**Being able to build a home that offers peace of mind to a hard-working Missoula family has been made so much easier by using concrete. Because we've chosen to build this way, we'll be able to get the family moved in sooner and give them a home that will last them a lifetime.**

**HEATHER HARP**

Executive Director of Habitat for Humanity of Missoula



# Missoula, Montana

**BUILDING  
STRONGER,  
SAFER HOMES  
IN MISSOULA**

 Habitat for Humanity of Missoula  **ICFMA**  
INSULATING CONCRETE FORMS MANUFACTURERS ASSOCIATION



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# 2022 Habitat Design Competition: Climate Positive Concrete Housing

## THE CHALLENGE

The 2022 Habitat Design Competition: Climate Positive Concrete Housing challenges students to design affordable multi-unit housing in one of seven North America regions. The need for affordable housing types has never been greater. Populations are fluctuating, given the cost of living, change to commuting, and a range of quality-of-life options. Today's housing problems are difficult, but architects are in a unique place to envision innovative solutions to the housing crisis that affects us all.

NRMCA members through the Build with Strength initiative will donate concrete for the construction of Habitat projects and will work directly with local Habitat organizations to support home builds across North America. Habitat works toward a vision by building strength, stability and self-reliance in partnership with families in need of decent and affordable housing. Habitat homeowners help build their own homes alongside volunteers and pay an affordable mortgage.

Students will select one of 7 regions with differing climates to create a design that meets the minimum requirements of Habitat for Humanity U.S. Construction standards. Jurors will select a winner from each of the 7 regions. The regions focus on North America (US, Canada & Mexico).

A special **thank you** to our partners—**PCA, NSSGA, RMCREF, CRSI, NCMA, ICFMA and ACPA**—who make opportunities like this possible!

[Learn more.](#)

[Press Release: Build With Strength Partners With Habitat for Humanity and Association of Collegiate Schools of Architecture to Create Design Competition](#)

[Concrete Products: Coalition engages architecture students in Habitat candidate designs](#)

THE ASSOCIATION OF COLLEGIATE SCHOOLS OF ARCHITECTURE (ACSA) PRESENTS

## HABITAT | DESIGN COMPETITION

CLIMATE POSITIVE CONCRETE HOUSING

The Association of Collegiate Schools of Architecture (ACSA) is pleased to announce **The Habitat Design Competition: Climate Positive Concrete Housing** for the 2021-2022 academic year.

### PURPOSE

The need for affordable housing types is on the rise due to issues such as fluctuating populations and the cost of living. Architects are in a unique place to envision innovative solutions to the housing crisis that affects us all.

The 2022 Habitat Design Competition: Climate Positive Concrete Housing challenges students to design affordable multi-unit housing (from 4 to 12 units) in one of seven North America regions.

The competition is a partnership between the National Ready Mixed Concrete Association (NRMCA) and Habitat for Humanity International, Inc. and is based on the Habitat for Humanity U.S. Construction standards for affordable, resilient, sustainable & accessible homes. The competition will challenge students, working individually or in teams, to explore a variety of design issues related to the use of concrete in design and construction of a Habitat home.

### AWARDS

Finalists are eligible to receive **\$20,000** in cash prizes + actual build potential

LEARN MORE ABOUT THE COMPETITION AND HOW TO GET INVOLVED AT  
[WWW.ACSA-ARCH.ORG/COMPETITIONS/2022-HABITAT-COMPETITION/](http://WWW.ACSA-ARCH.ORG/COMPETITIONS/2022-HABITAT-COMPETITION/)

Habitat for Humanity BUILD WITH STRENGTH ACSA

# HABITAT | DESIGN COMPETITION

CLIMATE POSITIVE CONCRETE HOUSING



# ACSA Competition Winner

2022 Winners Website: <https://www.acsa-arch.org/competitions/2022-habitat-competition/winners/>

Press Release: <https://www.acsa-arch.org/press-release-winners-announced-for-2022-habitat-design-competition/>

**Build With Strength**  
August 26 at 7:37 PM · 🌐

In partnership with [Habitat for Humanity](#) and [Association of Collegiate Schools of Architecture](#) we're excited to announce the winners of the 2022 Habitat Design Competition: Climate Positive Concrete Housing. These students' projects highlight the important role architects play in developing innovative solutions to the affordable housing crisis as well as addressing the impacts of climate change through the use of green building materials like #sustainableconcrete! Check out ... See more



**Congratulations to the 2022 HABITAT Design Competition Winners featuring Climate Positive Concrete Housing!**

ACSA Habitat for Humanity BUILD WITH STRENGTH

You and 18 others 18 Shares

**Habitat for Humanity**  
August 30 at 9:55 AM · 🌐

Check out the seven winning designs chosen from nearly 200 submissions by over 500 students! Thank you to [Build With Strength](#) and [Association of Collegiate Schools of Architecture](#) for partnering with us to host this competition.

**Congratulations to the 2022 HABITAT Design Competition Winners featuring Climate Positive Concrete Housing!**



ACSA Habitat for Humanity BUILD WITH STRENGTH

**Build With Strength**  
August 26 at 7:37 PM · 🌐

In partnership with [Habitat for Humanity](#) and [Association of Collegiate Schools of Architecture](#) we're excited to announce the winners of the 2022 Habitat Design ... See more

120 15 Shares

**NRMCA** @nrmca · Aug 26

The #NRMCA is pleased to announce the winners for the 2022 Habitat Design Competition: Climate Positive Concrete Housing: [bit.ly/3e0ll7G](https://bit.ly/3e0ll7G)

#BuildWithStrength #HabitatDesignCompetition #SustainableConcrete #NRMCA #HabitatforHumanity



**HABITAT DESIGN COMPETITION**  
CLIMATE POSITIVE CONCRETE HOUSING  
**2022 WINNERS**  
BUILD WITH STRENGTH Habitat for Humanity ACSA

**Build With Strength** @BuildStrength · Aug 26

We're excited to announce the 2022 winners of the Habitat Design Competition: Climate Positive Concrete Housing! Check out the winners' project portfolios ([bit.ly/3pG0XtD](https://bit.ly/3pG0XtD)) to learn more about design innovations using #SustainableConcrete, @HabitatOrg, #BuildWithStrength

**Congratulations to the 2022 HABITAT Design Competition Winners featuring Climate Positive Concrete Housing!**

ACSA Habitat for Humanity BUILD WITH STRENGTH

3



# Habitat for Humanity and Build With Strength Social Media Highlights

**Build With Strength** @BuildStrength

Our local volunteers and partners are a critical component of each and every one of our @Habitat\_org homes. We are grateful to have such dedicated volunteers come out to support fellow community members. Thank you for being stand-out members of the #concrete community!

4:01 PM - Feb 24, 2022 - Sprout Social

4 Likes

**Build With Strength** @BuildStrength - Aug 15

On site in Baltimore with our team @HabitatChes @NRMCA @BuildBlock @DDCAAdvocacy laying the foundation for a new #SustainableConcrete home in Halethorpe! Using #ICFs our incredible volunteers were able to stack most of the basement by mid-day. #BuildWithStrength #Concrete

364 views

1 Like 4 Retweets 14 Hearts

**Habitat for Humanity**

August 15 at 12:11 PM

#ICYMC Habitat Denver recently celebrated their first time using insulated concrete forms for a home in the Curtis Park neighborhood. An ICF is a sustainable concrete building system which uses "noncombustible, cost effective and energy saving" ready-mix concrete. Learn more. [👉](#)

~with National Ready Mixed Concrete Association

CBSNEWS.COM

New-age, sustainable concrete used in first Habitat for Humanity home in Denver

210 Likes 15 Comments 27 Shares

**Maryland Ready Mix Concrete Associati...** @MDReadyML... - Aug 16

Happy 40th Anniversary to @HabitatChes and what better way to celebrate than building a #SustainableConcrete home! 🏡 #BuildWithStrength sign-up to volunteer 🧑‍🌾 and...MAKE A CONCRETE DECISION.™ 🌱

**Habitat Chesapeake** @HabitatChes - Aug 15

We're celebrating our 40th anniversary with a new #SustainableConcrete home! Thank you @BuildBlock @ACPAumpers @ICF\_MA #VulcanMaterials #AndrewsEquipment and #ChaneyEnterprises for sponsoring this build! 🧑‍🌾 Sign up to volunteer here: t.ly/iccC #BuildWithStrength

**Build With Strength** @BuildStrength

We finished 2021 in a big way, by building our first low-carbon #concrete block home with @HabitatTuscaloo! Stay tuned for more updates as the project is underway.

4:12 PM - Feb 3, 2022 - Sprout Social

**Habitat Chesapeake Retweeted** @nrmca - Aug 23

The leadership of #NRMCA's Shamim Rashid-Sumar for last week's @HabitatChes build is one to be admired!

Many thanks to @ChaneyEnt, @BuildBlock, and #VulcanMaterialsCompany

#buildwithstrength #womeninconstruction #sustainableconstruction #icf #baltimore

1 Like 2 Retweets 9 Hearts

**Habitat Denver** @HabitatDenver - Jul 30

Habitat for Humanity of Metro Denver, in partnership with @NRMCA, celebrated the first time using insulated concrete forms for a home in Denver's Curtis Park neighborhood (via @CBSNewsColorado):

cbsnews.com

New-age, sustainable concrete used in first Habitat for Humanity hom... Habitat for Humanity of Metro Denver celebrated the first time using insulated concrete forms for a home in Denver's Curtis Park ...

4 Retweets 8 Hearts

**Brian Corder** 3rd+ President/CEO at BuildBlock ICFs

+ Follow

BuildBlock ICFs is excited to teach and train volunteers at Habitat for Humanity of the Chesapeake with Build With Strength an initiative of National Ready Mixed Concrete Association with Chaney Enterprises. Using ICFs to deliver a s...see more

2 comments 7 shares





STRONG COMMUNITIES

SUSTAINABLE

# PROUD TO PARTNER WITH HABITAT FOR HUMANITY

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# BUILDING HOMES THAT LAST

RESILIENT

SAFE

**BUILD WITH  
STRENGTH**



**BUILD WITH  
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# A BLUEPRINT FOR COMMUNITY





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# CONCRETE: HOME STARTS HERE

[buildwithstrength.com/habitat-for-humanity](http://buildwithstrength.com/habitat-for-humanity)

**BUILD WITH STRENGTH**



**BUILD WITH STRENGTH**



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MANUFACTURERS ASSOCIATION

**BUILD WITH STRENGTH**

# CONCRETE: Home Starts Here



**BUILD WITH STRENGTH**



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**HELIX**  
STEEL

**Bob's**  
CONCRETE PUMPING, INC.

**BORAL**

**MATHEWS**  
READYMIX LLC

**PAN PACIFIC**  
CEMENT

**CALCIMA**  
California Construction And Industrial Materials Association

**BUILD WITH STRENGTH**

# CONCRETE: HOME STARTS HERE

 **Habitat**  
for Humanity®  
of Butte County



  
**NRMCA**

  
**TEICHERT**

**Lehigh Hanson**  
HEIDELBERGCEMENT Group

**ICFMA**  
INSULATING CONCRETE FORMS  
MANUFACTURERS ASSOCIATION

**FOX**  **BLOCKS**  
TRUEGRID





  
**NRMCA**

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for Humanity®



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# Thank You!



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