



Continuous Quality Improvement Maryland's Transportation Industry

Youth Outreach Partnership

Date: April 24, 2023

To: Maryland Partners in Quality

From: Teri Soos and Michael Sakata
Co-Chairs, Maryland Quality Initiative

The MdQI Outreach Subcommittee is pleased to announce that we will be hosting our annual spring engineering and construction career day. We are grateful that so many of our industry partners have embraced our programs over the years and continue to reach out to us to be a part of these worthwhile programs and initiatives. Sponsoring and making our Outreach events informative and hands-on will help us to create a memorable experience for each of the participants. Our Outreach subcommittee continues to achieve new levels of success and we are looking for organizations that have an understanding and appreciation for how the power of education can change lives. We see those qualities in your organization and invite you to join us in our mission to introduce students to the various careers in the transportation industry.

The spring event is projected to host 300 students from Baltimore City Public Schools. The Career Day event is comprised of two main objectives - Construction Trades and Engineering Careers. The construction trades outside area will have opportunities for hands-on activities; students, their teachers, and counselors will be able to tour the on-site operations and see first hand the work it takes to be in the field. The engineering area involves timed, interactive presentations on each phase of the project development process: planning, surveying, design, structures, traffic, geotech, etc. Maryland colleges and universities will be present to provide materials and answer questions on higher educational opportunities as well. Local consulting engineering firms, contractors, material producers, suppliers, and government personnel will have the opportunity to serve as presenters at the presentation stations. Your generous support assists with the cost of the venue, transportation and lunch for 300-400 students. We invite you to take a look at our student website to see pictures and information from past events at students.mdqi.org.

With the generous support of the following partners in 2022, we were able to reach 400 students at our Fall Anne Arundel County Career Day held at LaFontaine Blue. Gold Sponsors; Maryland Asphalt Association, Whitman Requardt & Associates LLP, Heidelberg Materials, Maryland Transportation Builders & Materials Association, Development Facilitators, Inc.. Bronze Sponsors; Ernest Maier, Fort Myer Construction. Silver sponsors; Flanigan, Maryland Ready Mix Concrete Association, Gray & Son.

As a partner of the Outreach subcommittee you will have access to our volunteer resources, your organization's name will be prominently displayed at our events, and your events will be promoted and recommended to other industry partners. Sponsors will also be recognized at the event, in distributed materials such as the MdQI Newsletter, as well as on the MdQI website.



The Outreach subcommittee looks forward to your contribution towards the spring 2023 Engineering and Construction Career Day. Our joint venture would provide mutual growth in our organizations and better educational opportunities for students in our communities. Working together, we can empower students to further pursue transportation-related careers.

Questions regarding Sponsorship should be directed to Laurie Lawler via e-mail at llawler@mtbma.org or by phone at 410.760.9505.

Sponsorship levels are as follows:

Gold Level: \$1,000

Silver Level: \$500

Bronze Level: \$250

Please use the **SPONSORSHIP PAYMENT FORM** linked below to send checks or use Credit Card payment. <https://www.mtbma.org/events/mdqi-construction-and-engineering-career-day--spring2023>

Please mail checks, addressed to:

MD Transportation Builders and Materials Association (MTBMA)
2408-F Peppermill Drive
Glen Burnie, MD 21061
Attention: Ms. Laurie Lawler

If paying by check, please note on the check that it is for “Career Day”. Other giveaways promoting your company can be sent to Laurie as well.

We thank you for your consideration to support this program, which allows us to continue to promote the great career opportunities available in transportation construction and civil engineering.

If you would like additional information regarding MdQI Outreach, please contact Dionna Tunstall (Co-Chair MdQI Outreach subcommittee) via e-mail at outreach@mdqi.org.

Sincerely,


Teri Soos and Michael Sakata

